



Julia BECKER COLLINS

MOTIVATIONAL SPEAKER | BUSINESS LEADER

SPEAKING TOPICS

- SERVANT LEADERSHIP
- LEADERSHIP TRANSITIONS
- HOW TO RECRUIT & RETAIN STAFF
- HOW TO NETWORK
- INVESTING IN AN INTERNSHIP PROGRAM
- SOCIAL MEDIA 101
- CRISIS MANAGEMENT
- WHY YOU NEED A MARKETING STRATEGY

AVAILABLE FOR

- KEYNOTE SPEAKING
- PROFESSIONAL DEVELOPMENT SEMINARS
- PODCAST INTERVIEWS
- LIVE INTERVIEWS



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Julia has more than 16 years experience in marketing and business. She is the Chief Operating Officer of Vision Advertising and leads all aspects of the company.

Julia's the Founding President (emeritus) & Co-Founder of the MetroWest Women's Network, a group of more than 3,500 ambitious women that work together to meet their goals. Julia regularly speaks at business events, seminars, training sessions, and more. She was awarded the Distinguished Alum Award at UMass Amherst in 2016. In 2019, she won the 40 Under 40 Award from the Worcester Business Journal.

RECENT APPEARANCES

- Small Business Expo
- UMass Women's Leadership Conference
- CASE D1 Conference
- Central MA Conference for Women
- MetroWest Women's Network Annual Celebration
- UMass Amherst Women, Gender, & Sexuality Studies Graduation
- Mass Innovation Network: Women in Leadership Roundtable Discussion
- Center for Women & Enterprise
- Better Business Bureau
- Society of Enrolled Agents Annual Meeting
- Clark University Small Business Association